

CALL TO ARTISTS

What Do You Consider To Be Your Best Piece Of Artwork?

This year's Membership Show will highlight what each artist considers their **Masterpiece.** A special section will be devoted to these **Masterpieces** on the main floor of the Carrollwood Cultural Center. A one paragraph description of each **Masterpiece** will be displayed with each piece of artwork.

DATES TO REMEMBER

Application Deadline: Friday, March 1st, 2019

Payment Deadline: Friday, March 15th

Delivery of Art: Monday, April 1st, 2:00 to 6:00 pm Opening Reception: Friday, April 5th, 6:00 - 8:00 pm Art Pick Up: Monday, April 29th, 10:00 am to 1:00 pm

FEE: \$40.00 for up to four (4) entries.

AWARDS/CATEGORIES:

Cash prizes and ribbons will be awarded in select categories. NTAL reserves the right to re-categorize entries if necessary. If there is only one entry in any category that entry will be added to the Mixed Media Category.

- Best in Show
- Best in the following Categories:
 - Best in Photography
 - Best in Painting
 - Best in Drawing/Pastel
 - Best in Mixed Media/3D.
 - Mixed Media is artwork involving the use of a variety of media in a single piece of artwork. Such as; natural materials, paint, ink, pastel, paint, fibers, collage, etc.
- Honorable Mention in: Photography, Mixed Media/3D, Painting, Drawing/Pastel.
- People's Choice Award

RULES:

- This show will be located in the Auditorium Gallery at the Carrollwood Cultural Center (CCC), 4537 Lowell Rd, Tampa 33618. It is a judged event and awards will be announced at the Opening Reception.
 - A commission of 20% shall be paid to CCC for any artwork sold during the show.
 - o Any artwork sold must hang for the duration of the show.
- NTAL members who have renewed/joined prior to **March 1, 2019** may enter four (4) pieces of original art created in the last three (3) years. No prints with the exception of photographers.
- This is <u>not</u> a juried show, NO jpegs will be required.
- No artwork which previously received an award in one of NTAL's past Membership Shows will be accepted.

- All two-dimensional art must be no smaller than 11"X14" and no larger than 40 inches in any direction, including the frame. Three-dimensional art should be no wider than three feet in any direction, unless cleared by CCC.
- Nudes, as well as art deemed offensive, will not be accepted due to the nature of the gallery space. The Curator of the Gallery at Carrollwood will have final say.
- <u>Artists must provide a one paragraph statement</u> describing their entry in the Masterpiece special section. This will be displayed next to the artwork.
- All two-dimensional art <u>must</u> be properly wired and ready for hanging (see Hanging Guidelines below). The Installation Committee will not make any alterations to facilitate hanging.
- The Artist must number their artwork in order of importance (Masterpiece, Entry #2, 3, 4). If space constraints limit the number of pieces, the Installation Committee will eliminate artwork according to the artists' rankings.
- All artwork must be tagged (on back) with the <u>Artist Tags</u> included in this "Call", (see page 4) entry #, title, artist's name, category, and price.
- All artists must sign CCC's Indemnity Form when they <u>drop off their artwork</u>.

HOW TO APPLY:

- 1. The following must be emailed to ntalboard@gmail.com by March 1, 2019.
 - a. Application form
 - b. "Masterpiece" description/inspiration.
 - c. If you cannot complete the attached form, you may write an email containing the required information.
- 2. Mail your check for \$40.00 by March 15, 2019 (payable to North Tampa Arts League).
 - a. NTAL, 16057 Tampa Palms Blvd West, #108, Tampa, FL 33647-2001

QUESTIONS:

Alan Metzger – Show Director Email: alan.metzger@gmail.com

HANGING GUIDELINES FOR 2D ARTWORK

- * ALL ARTWORK MUST HAVE A HANGING WIRE. Do not use saw tooth hangers, easel back frames, plastic sleeve frames, or frames that cannot accommodate a hanging wire. If you are confused ask a framer or store that sells frames.
- * The wire MUST be attached to the frame approximately <u>4 inches</u> below the top of the frame; otherwise the mounting hook will show above the top of the frame. Frames from craft stores are fine, but you must fit them with screw eyes for the wire, and measure down from the top of the frame about 4 inches.
- * Gallery wrapped canvas must be finished on all sides with paint or tape. You must hide stapled canvases with a frame or tape.
- * PLEASE check your mattes and glazing and insure that they are clean. Lighting systems shows up dirty finger prints, scratches on plastic and grime on mattes that you may normally overlook! Check frames for dings, scratches and nicks....cover them appropriately.

*MEMBER NAME:		
ADDRESS:		
*PHONE:	*EMAIL:	
*Contact information which will be listed in the Opening Reception Show Brochure		
MASTERPIECE:		
TITLE:		
MEDIUM:	SIZE:	
CATEGORY:	PRICE:	
MASTERPIECE DESCRIPTION/INSPIRATION:		
ENTRY #0		
ENTRY #2:		
TITLE:		
MEDIUM:	SIZE:	
CATEGORY:	PRICE:	
ENTRY #3:		
TITLE:		
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MEDIUM: CATEGORY:	SIZE: PRICE:	
OATEGORT.	T NIOL.	
ENTRY #4:		
TITLE:		
MEDIUM:	SIZE:	
CATEGORY:	PRICE:	

PRINT THIS PAGE, complete information, cut out the tags and attach to

each painting.

MASTERPIECE	
TITLE:	
ARTIST:	
7.1.1101.	
CATEGORY:	
CATEGORI.	
PRICE:	
PRICE.	
ENTRY #2	
TITLE:	
ARTIST:	
71101.	
CATEGORY:	
CATEGORT.	
PRICE:	
PRICE.	
ENTRY #3	
TITLE:	
ARTIST:	
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CATEGORY:	
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PRICE:	
I MOL.	
ENTRY #4	
TITLE:	
ARTIST:	
CATEGORY:	
PRICE:	